



Pepper Flow®

Welcome to Office Hours



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Protocols for Today

- ✓ Using demo environments
- ✓ Customer-specific questions may warrant a follow-on discussion
- ✓ Parking lot for any follow-ups needed outside of this session and feature requests
- ✓ Submit questions via Zoom Q&A or use Raise Hand and you will be unmuted
- ✓ Poll participation is optional, but encouraged
- ✓ Recording will be shared afterwards

Today's Format

1. Capability Showcase by Vodori - 15 mins
2. Pre-submitted Topics - 15 mins
3. Open Q&A - 15 mins
4. Looking Ahead - 5 mins

8 tips to improve your promotional review committee's feedback process

1

Ask to review creative briefs or be involved in concept review

2

Leverage a core claims document

3

Be specific and clear

4

Communicate the “why”

5

Adhere to your role and responsibilities

6

Use review meetings to talk through issues and blockers

7

Use @ mentions and color-coded annotations

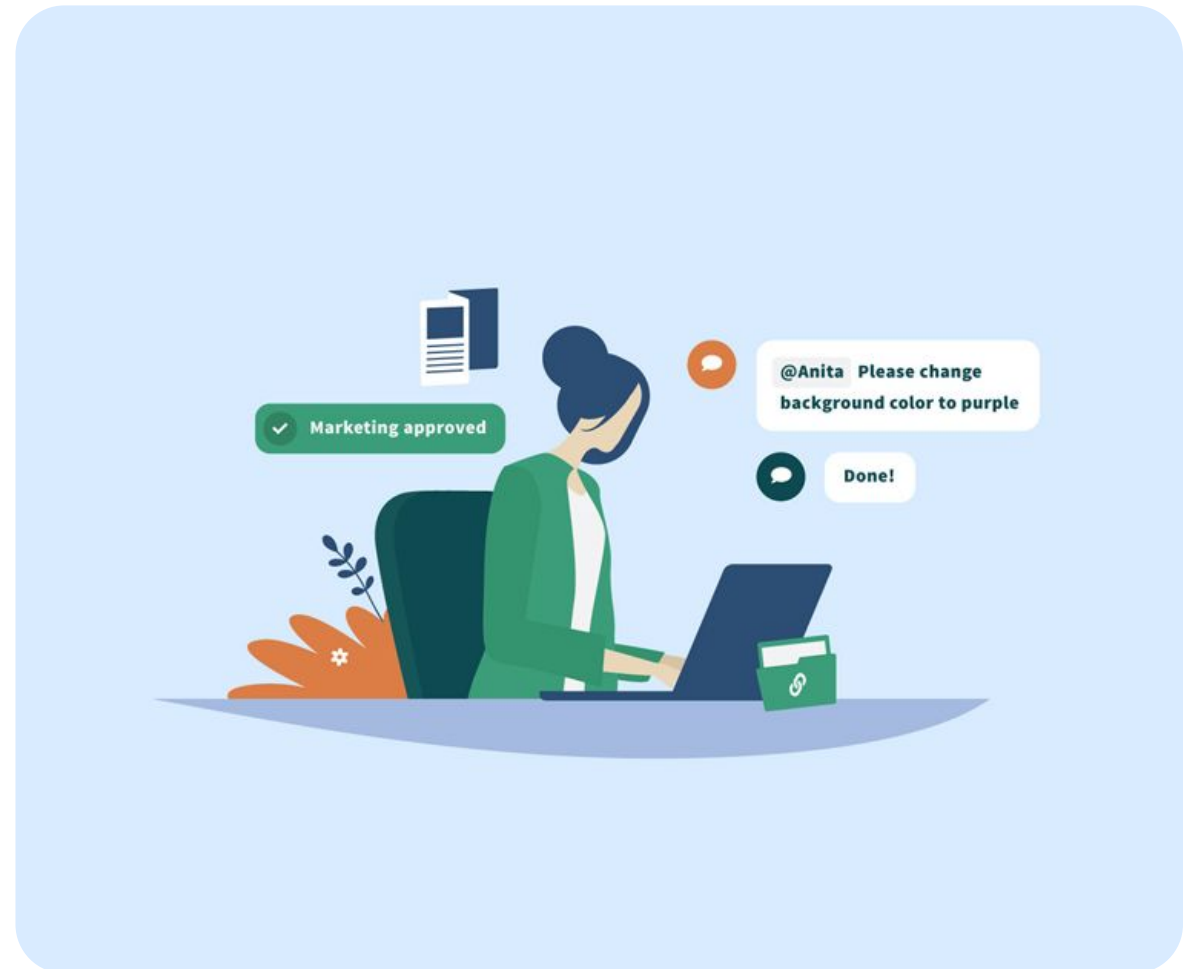
8

Identify the review structure right for your organization

Efficient Feedback Loop

Features that will support your team in **efficiently collaborating** the review and approval of your most important materials:

- @ mention other users
- Color code your annotations
- Compare versions
- Import your annotations
- Reference linking substantiation for claims
- Editing to address immediate changes



Best practice recommendations: Providing Feedback

Reviewers:

- Review key details
 - Due Date
 - Expiration Date
 - Date of First Use
- Review the linked and attached supporting documents
- Secondary circulation? [compare](#) versions
- Have a question about something? [@](#) [mention](#) your fellow users

Best practice recommendations: Incorporating Feedback

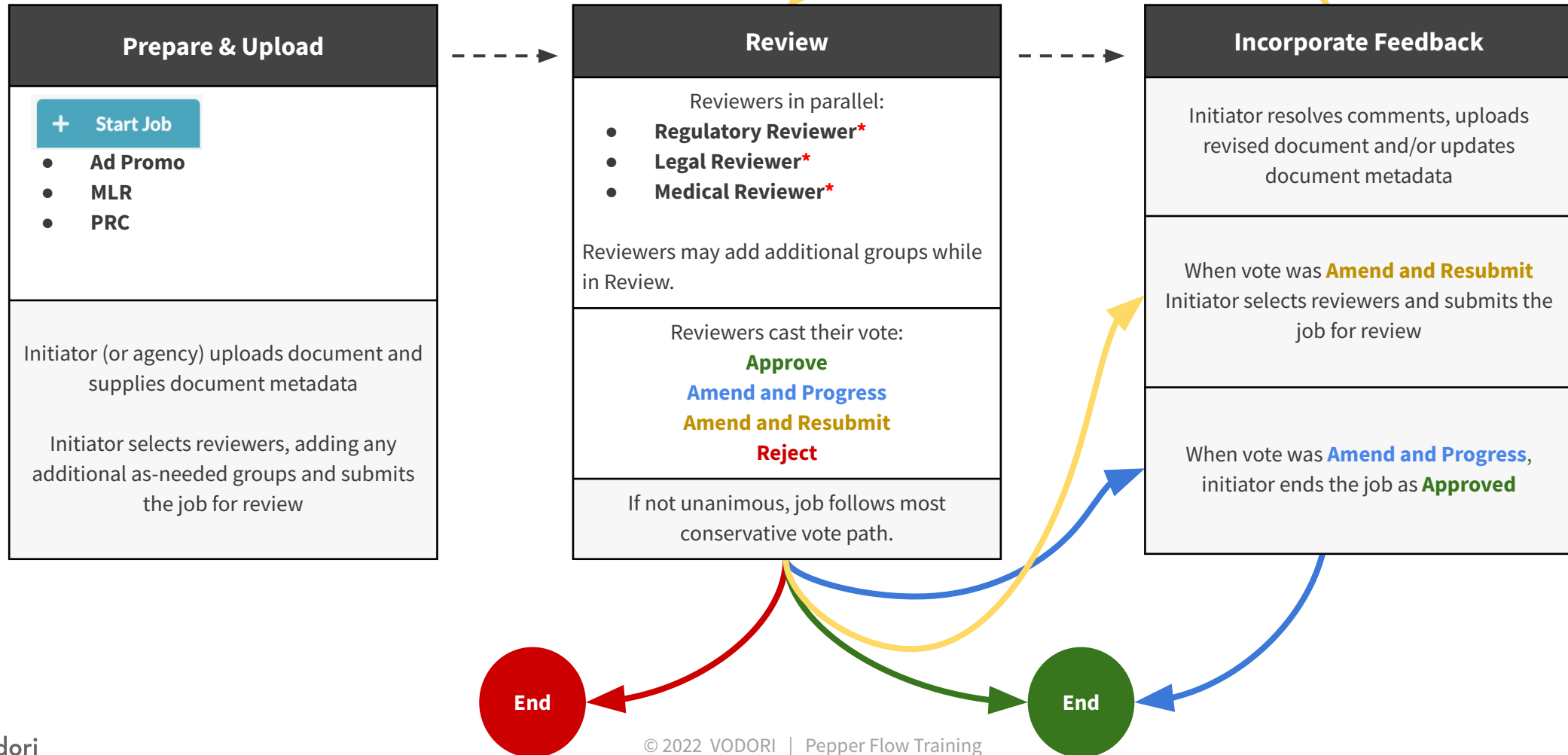
Initiator, Coordinator & Content Owner:

- [Edit](#) your document if you have updates that are needed prior to re-circulation
- [Import annotations](#) from previous version
 - 3R's: Review, Resolve, Reply
- Review details
 - [Confirm](#) due date

Pre-submitted Topics

1. Notifications
2. Vote options & understanding your workflow

Example Approval Job Process





Open Q&A

NEW! Claims Management

New Add-On Module Available July 2023

The screenshot displays a web interface for managing claims. At the top, there's a header with the task name 'VN - #1 prescribed oral treatment' and its status 'Claim Approval IN PREPARATION'. Below this, a 'Task: Prepare claim' section shows the assigned user 'Niki Drelchacz' and a progress bar for 'Task 1/2'. The main area is divided into 'Details', 'Job Info', and 'Audit Trail' tabs. The 'Details' tab is active, showing fields for Name, Category, Region, Product, Language, and Claim. A 'New annotation' dialog box is open, allowing the user to add a comment or reference to the document. The dialog includes a text input field with the text 'HOW VENASTOR CAN MAKE A DIFFERENCE' and a dropdown menu with options: Claim, Reference, Other Material, URL, and Upload. The dialog also has 'Cancel' and 'Add annotation' buttons.

- ✓ Streamlined process for routing and reviewing claim language
- ✓ Permissions-based visibility of claims database
- ✓ Monitoring of individual claim usage
- ✓ Streamlined claim substantiation and overall compliance with approved language

Contact your CSM or System owner to find out more!

Looking Ahead

- Recording & slides will be shared after this call
- You can view all previous office hours [here](#) on our Help Center
- Next office hours session: **June 15th @ 12pm CT**
- CSA Webinar, Preparing for R23: **July 20th @ 8am CT**

Thank you