Protocols for Today

✓ Using demo environments
✓ Customer-specific questions may warrant a follow-on discussion
✓ Parking lot for any follow-ups needed outside of this session and feature requests
✓ Submit questions via Zoom Q&A or use Raise Hand and you will be unmuted
✓ Poll participation is optional, but encouraged
✓ Recording will be shared afterwards

Vodori

Today's Format

1. Capability showcase by Vodori - 15 mins
2. Pre Submitted Questions - 10 mins
3. Open Q&A - 20 mins
4. Looking ahead - 5 mins

Vodori

Annotations in Pepper Flow

In Pepper Flow annotations help you to get the most out of reviewing your pieces by:

- **Fostering collaboration among reviewers and content creators**

- **Linking directly to your core claims in the library**

Annotation Tools:

⊕ Place an annotation anywhere on the document

☐ Draw a box around a section of content

↗ Draw an arrow to a section of content

✎ Highlight a selection of text

S̶ Strikethrough a selection of text

Note: Certain document formats, such as .jpg files and other images, do not allow highlight or strikethrough of text.

Vodori

Best practice recommendations: Annotation Tools & Features

Initiator or Content Creator:

- Reference link your core claims prior to sending the document for review
- Utilize the @ mention feature to request feedback in particular areas
- Download the Job Summary Report with Annotations to share with external parties
- Import and move annotations from version to version to save time

Reviewer:

- Reply directly to questions in annotations
- Collaborate with other reviewers directly in Pepper Flow utilizing @ mention
- Designate certain colors for different change requests
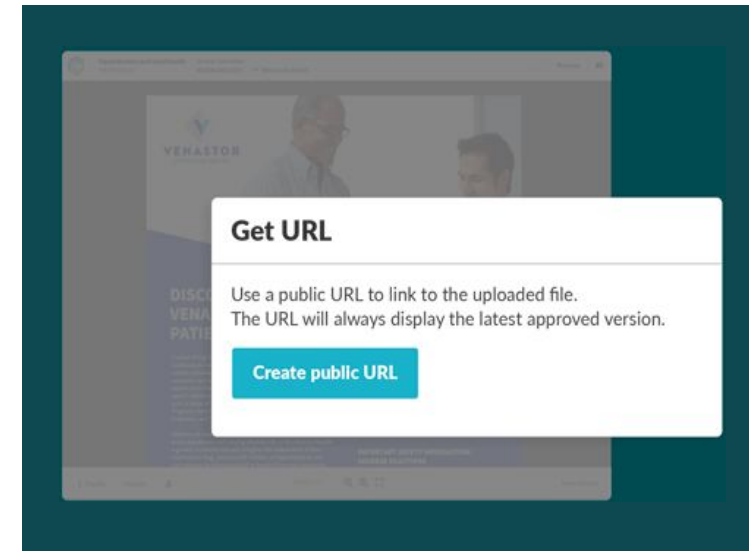- Preview the document without annotations overlay

Vodori

Presubmitted Topics

1. Delegation & Reassignment
2. Version Comparison

Vodori

Maintain a Chain of Custody on Approved Materials used Digitally

- Easily share approved content or add it to your website

- URL will continue to show the latest, approved content

- URL will not work if content is expired

Get URL

Use a public URL to link to the uploaded file. The URL will always display the latest approved version.

Create public URL

Contact your CSM or System Owner to learn more about using this feature for your team

Vodori

Open Q&A

NEW! **Salesforce Integration for Pepper Flow**

Available now

Pepper Flow®

You review and approve content in Pepper Flow

→

salesforce

Approved content is accessible in Salesforce

✓ Content is available in context of a sales rep or MSL's current deals or territory

✓ Sales reps and MSLs can share approved content with contacts as needed

✓ Key information supplied in Pepper Flow is visible, such as target audience or intended use

Contact your CSM or System Owner to request more information about our turnkey connector to access Pepper Flow content directly in Salesforce-based CRMs

Looking Ahead

- Recording will be shared after this call
- Next Office Hours is December 15th, our final session of 2022!

Thank you