



Communications and Publications Division (CPD) of the IFCC

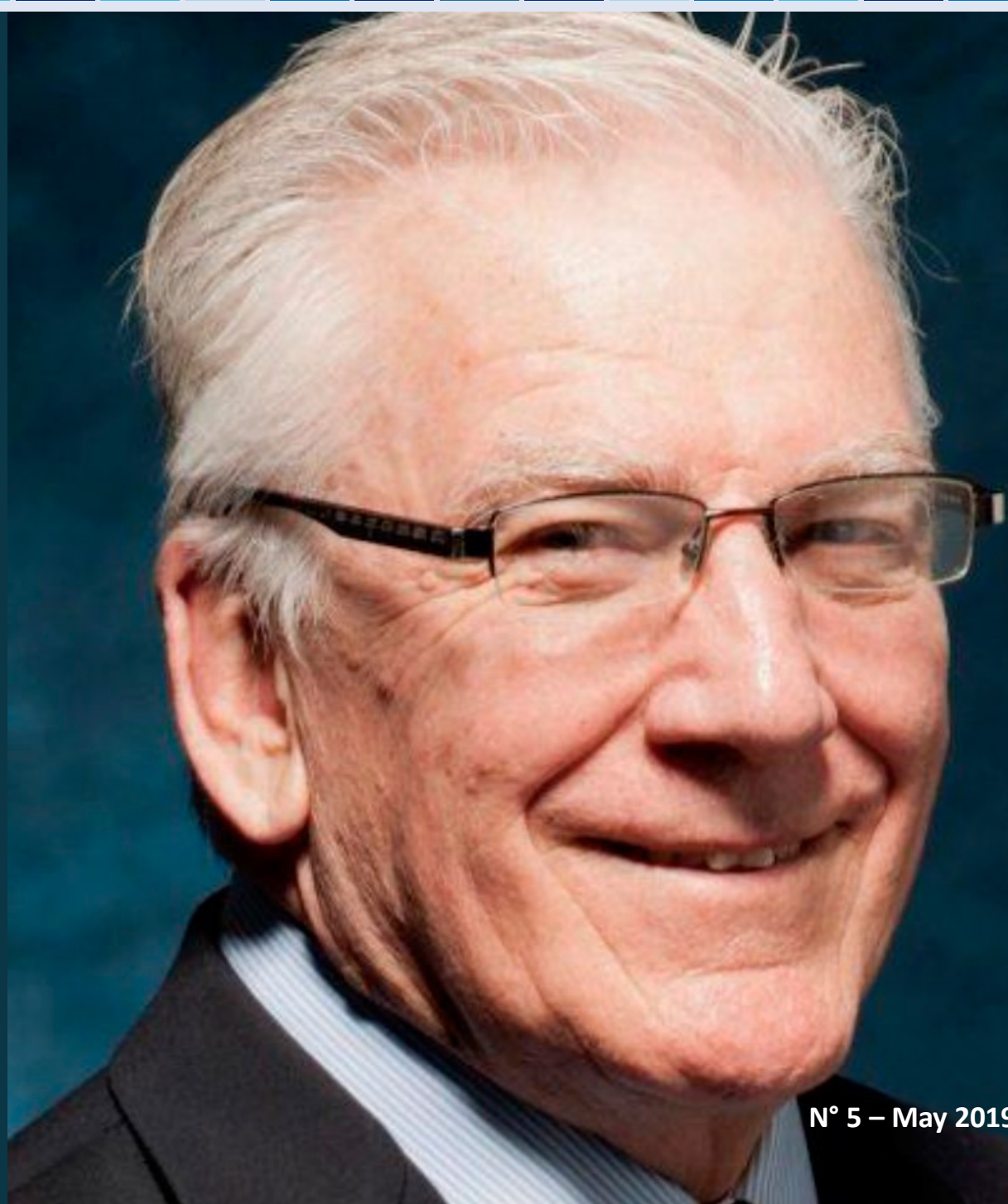
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Prof. Howard Morris and Tricia Ravalico, CPD EC Corporate Representative

Professor Howard Morris was a leading executive and program partner to the UNIVANTS of Healthcare Excellence Program. His passion about elevating the field of laboratory medicine and uniting across healthcare silos was an asset to the program and its executive partners including AACC, Modern Healthcare, EHMA, HIMSS, NAHQ, IHE, and Abbott Laboratories.

Collectively and with Professor Morris's support, the program reached over 97 countries in its first year and continues to inspire healthcare teams across the globe to work together for measurably better healthcare performance.

Throughout those efforts, Howard's insights and collaborative leadership helped drive additional partnerships across organizations, furthering the future of integrative medicine.

"Notwithstanding his busy travel agenda, Prof. Morris found the time to introduce HIMSS to the broader IFCC team to connect and carry on his mission of integrating systems and people," explains Angela Velkova from HIMSS International. "It sets a wonderful example of passion and commitment to a cause that we can learn from and build on to the benefit of those we serve."

"Sometimes in life you meet people who you know from the get go are just special and Howard was one

of those people," comments Usman Khan, Executive Director at European's Patient Forum.

"There are not enough words to describe the positive impact that Professor Morris has had on Laboratory Medicine, the IFCC and the UNIVANTS of Healthcare Excellence Program. My mission is to continue with the work that we had started together, and very much hope to make him (and laboratory medicine) proud," shares Tricia Ravalico, Director of Scientific Leadership from Abbott Laboratories.

"Working on case studies that have been collected with the UNIVANTS program is a very important part of winning over the hearts and minds of clinical laboratory professionals as well winning over the hearts and minds of other partners in healthcare delivery."

"We believe that if we can demonstrate the value [of lab medicine] and show it to both clinicians and the people controlling the finances of laboratories, then they will be more willing to spend money in this profession."

*Tricia H. Ravalico
CPD EC Corporate Representative
UNIVANTS Programme Coordinator
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